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Staffing Company Case Study

Company Profile

%

• In business over 12 years

% of Quality Leads

34%

- 6 million in revenue
- IT Staffing Company



"Lead Sight Pro offers a great toolset that has enabled our company to generate sales we would have never had. I wish we had this tool when we started this company."



6 Month Data Review

of Companies Identified

200

Total New Opportunities

68

New Potential Accounts

Average Contact Rate

17%

Sale Conversion Rate

11

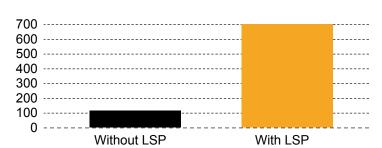
Sales Closed

Total New Revenue

\$64,000

Return on Investment: 1,677%

Leads From Website to Date



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