

by Royce Brook Media

166 West Main St Somerville, NJ 08876

908 547 0769 info@leadsightpro.com

Marketing Company Case Study

Company Profile

- In business over 6 years
- 3 million in revenue
- Focused on Small & Medium Market



"This inexpensive tool has given our sales team new life. Instead of wasting time cold calling, we spend time following up with people we know are interested in our services. Our pipeline is growing everyday"



6 Month Data Review

of Companies Identified

915

Total New Opportunities

156

New Potential Accounts

14

Sales Closed

4

% of Quality Leads

% of Quality Leads

17%

Average Contact Rate

9%

Sale Conversion Rate

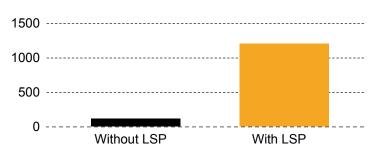
27%

Total New Revenue

\$86,000

Return on Investment: 2,288%

Leads From Website to Date



Learn More

LeadSightPro.com