

Manufacturing Company Case Study

Company Profile

- In business over 50 years
- 30 million in revenue
- Manufacture of custom plastics

"Lead Sight Pro has officially become the best money we've ever spent on marketing. Before (LSP) we had no idea how many leads were on our website that didn't reach out."

6 Month Data Review

of Companies Identified



300

% of Quality Leads


% 25%

Total New Opportunities




75

Average Contact Rate




12%

New Potential Accounts



9

Sale Conversion Rate



33%

Sales Closed



3

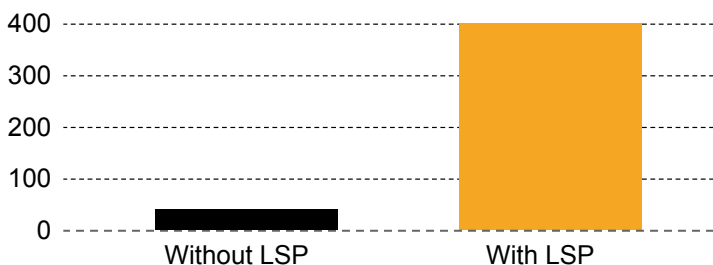
Total New Revenue



\$741,000

Return on Investment: 20,473%

Leads From Website



Learn More

LeadSightPro.com